



payoff processing **simplified**



innovation
efficiency
delivery
support

INCREASED EFFICIENCY

Our real-time alert and status updates automate most of the current contacts generated by the payoff process while reducing costs and time for all participants.

About TitleTrac.com

TitleTrac provides web-based solutions for the automotive retail industry to payoff loans and process titles. TitleTrac.com is a disruptive service that, through web-based automation, centralizes and standardizes the inefficient payoff process that is currently serviced manually by paper, pen, phone calls and express mail.

Our vision is to be recognized as the industry's single-source-provider for our client's payoff and title transactional needs by delivering innovative, reliable, secure solutions with unsurpassed service. We will achieve this by joining up the automotive finance community through an electronic platform resulting in a solution that brings transparency, cost, and process improvements to the payoff and title processes.

FOCUSED ON INDUSTRY NEEDS

With over 12 years experience in the Automotive Industry, our team of experienced professionals understands the payoff processing and title needs for both lenders and dealers. Our in-depth knowledge enables us to create innovative solutions that benefit your bottom-line. With TitleTrac, you gain a reliable partner who has an emphasis on delivering innovative solutions to meet your processing needs.

BRINGING IT ALL TOGETHER

TitleTrac's online solution provides a low cost alternative to labor-intensive activities that easily integrates with your existing payoff and title infrastructure. Our automated payment and title workflow lowers expenses, improves servicing and can be leveraged to generate incremental fee income.



10755 Scripps Poway Pkwy
Suite 8F, #496
San Diego, CA 92131
858.232.4882 ph
858.408.3237 fax
www.titletrac.com

Delivering Opportunity.

A RECENT JD POWER SURVEY INDICATES THAT "TIMELINESS OF TITLE RELEASE IS THE MOST IMPORTANT ATTRIBUTE WITHIN THE LOAN PAYOFF PROCESS".

YOUR BOTTOM-LINE

- STREAMLINE PAYOFF PROCESSING
- REDUCE DEALER INQUIRY EXPENSE
- GENERATE NEW B2B FEE INCOME
- REDUCE CHARGE-OFF AND SHORT-PAYS
- DELIVER TITLES FASTER
- IMPROVE DEALER SATISFACTION
- STANDARDIZE DEALER TITLE REQUESTS
- GAIN WORKFLOW TRANSPARENCY
- NO COST TO IMPLEMENT
- EASY TO IMPLEMENT WITHIN YOUR EXISTING TITLE INFRASTRUCTURE



THE CHALLENGE

Payoff transactions are cumbersome and non-standardized. The effect is continued use of checks and express mail which intensifies manual inefficiencies and costs for lenders and dealers. At

TitleTrac, we understand the value of streamlining payoff processing. To accomplish this, we developed a unique online solution serving the Auto Industry's payoff and title processing needs for

The next innovation in payoff and title processing

THE AUTO INDUSTRY'S PAYOFF AND TITLE PROCESSING SOLUTION

TitleTrac's dedicated online solution improves title release times, reduces costs, streamlines the lender payoff and title workflow and provides instant title processing notifications to dealers from the time a payoff is submitted to the point of its release. Our electronic payoff and title workflow tool enables dealers and lenders to interact in an online environment, providing real-time process tracking and status updates, thereby eliminating mail expenses and follow up title request phone calls. From offering automated payment solutions, real-time communication to end to end tracking, TitleTrac's unique solution is the Auto Industry's answer to an otherwise lengthy and labor-intensive process.

HOW IT WORKS



Step One – Lender (you) enrolls in a secured environment and creates a link to TitleTrac.com from your web page. Dealers calling for payoff quotes are redirected to TitleTrac.com and provided instructions on how to access our site.



Step Two – Dealers enter your unique lender Access Code provided to them with the payoff quote. They complete the online Payoff Submission form and receive an automated confirmation email with details of how to inquire on payoff status.



Step Three – You receive standardized electronic title release instructions. Each impacted area has a TitleTrac.com work queue configured at enrollment to optimize and simplify their processes. Payoff status is updated real-time as it advances through your release process. These tracking updates are also communicated to the dealer.

Step Four – Dealers receive automated alerts when there is a problem with the payoff and are provided the ability to respond to lender messages; such as short-pay notification. Dealers also receive peace-of-mind updates when the payoff is posted, when the release date is scheduled and when the title has been released.



A SIMPLIFIED SOLUTION THAT CREATES BENEFITS
FOR BOTH YOU AND YOUR DEALER CLIENTS

Visit us at www.TitleTrac.com or call 1-858-232-4882